

# Emily A. Bieniek

UX Designer

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emilyabieniek.com

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## POETRY FOUNDATION

*Media Assistant | Sept 2018 - present*

Manages, schedules, and analyzes all paid and organic social media campaigns

Designs marketing collateral using Adobe Suite

Builds and configures email newsletter campaigns

Coordinates design and distribution of yearly events brochure

Pitches stories to local and national media

Writes copy for press releases, marketing collateral, etc

## CHICAGO POETRY CENTER

*Social Media Coordinator | May 2017 - May 2018*

Managed and scheduled all social media channels

Designed and configured monthly newsletters

Photographed and promoted monthly events

## PETERSON PICTURE FRAME CO.

*Content Creator | May 2018 - Nov 18*

Managed and scheduled all social media channels

Created dynamic ads for Facebook

Designed marketing collateral using Adobe Suite

Photographed final framed work for use on social media

Started monthly blog

Redesigned website and wrote new SEO compliant copy

## Education

Columbia College Chicago

BA in Creative Writing

Dean's List

Coursera | Google

UX Design Certificate

## Skills

Microsoft Office

Adobe Design Suite

Branding

Sketch

Figma

User Research

Responsive Web Design

HTML5

Wordpress

Editing

Copywriting

Team Management

MailChimp

Graphic Design

## Volunteer

National Ski Patrol

Urban River | River Ranger

Special Olympics | Referee

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